**CSP Application**

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| **USA** | **AUSTRALIA** |
| [Professional member](http://www.nsaspeaker.org/join/types-of-membership/professional/) in good standing of NSA or a member association of the GSF for **12 continuous months (1 year)** immediately prior to submitting your application | A CSP applicant must have been a financial member of NSAA for a minimum of six months prior to applying  If a speaker achieves the total threshold in income ($400,000) *and* the minimum number of presentations (10) in less than five years, *and* a minimum of $80,000 of the income is derived from keynote speaking, then provided they have been a financial member of NSAA for six months, and have attended at least 2 NSAA events, they may apply when these thresholds are reached.  An NSAA event is defined as the NSAA convention, an NSAA Chapter meeting, or any other live, face to face official event organised by NSAA.  Applicants from other countries must have met this requirement in their home country association.  In particular circumstances, an applicant from other countries outside Australia, may count attendance at other GSF (Global Speakers Federation) events outside their home country. |
| **Attend the Professional Competencies session AND Professional Business Ethics session**, or purchase and listen to session recordings, within **10 years** prior to submitting your application. Recordings are available for purchase through the Live Learning Center by clicking on the links below: | Any application from an applicant who has had an adverse finding against them in an ethics investigation in the period covered by the application will not be accepted. |

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|  | Gather sufficient examples of your marketing materials to demonstrate your professionalism. It is up to you to decide what this will be. |
|  | Sufficient examples of products for assessment to be made on professionalism and expertise |
|  | If a speaker achieves the total threshold in income ($400,000) *and* the minimum number of presentations (10) in less than five years, *and* a minimum of $80,000 of the income is derived from keynote speaking, then provided they have been a financial member of NSAA for six months, and have attended at least 2 NSAA events, they may apply when these thresholds are reached. |
| Complete the application form to demonstrate earnings of **$50,000 per year\* for five of the ten years**. (Years do NOT have to be consecutive.)  **\*International applicants please contact Sarah.**  The **fee paid** for a presentation **and/or** revenue generated from **same day product sales** count as your income. | Complete the summary spreadsheet of five years of work and income using the approved template.  The threshold income required for application is $80,000 in each of five of the past seven years. (Total $400,000)  Presentations which are used for the purposes of seeking the CSP designation must attract a minimum fee of $1000 or equivalent in presentation generated income (PGI). (see definition)  A minimum of $16,000 in each year must be generated from Keynote Speaking presentations. (See definition) |
| Document **250** presentations and fees paid given in the past **ten** years. | The minimum number of presentations required to achieve the threshold is 5 in each year |
| Provide names of **20 individual clients**willing to complete an online evaluation on your behalf. [Download Template.](http://www.nsaspeaker.org/wp-content/uploads/2014/11/Client_Template_2015.xls) | During second phase an audit will be done and you will be contacted to provide specific information |

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| Submit link to a Public or Unlisted YouTube **video recording** of a full, in-person, unabridged presentation, 60 minutes in length, but no longer than 90 minutes, or a continuous unabridged 60 minute excerpt from an appreciably longer presentation, such as an all day workshop or training, for review by a four member CSP panel. The panel wants to see a presentation that is representative of what you get paid for, and of your skills. | 3 DVD of keynote or link to website of full Keynote presentation. (30-90 minutes duration) |
| **Salaried** employees may be eligible to apply. |  |
| A speech is defined as a live spoken presentation delivered to a live audience of 3 or more attendees. The speech may be delivered in person, or virtually (webinars, teleseminars). | **Keynote** - The main speech at a meeting, conference or convention or the speech in one of the featured spots at an event. The keynote sets the tone of a convention and carries out the theme. The keynote often is connected with prime time, such as a meal function, or delivered to open or close an event, and is given to the entire convention in the main room.  The essential factor which sets a keynote apart from other presentations is that it is delivered as a ***plenary session*** – that is, all of the attendees, not part of the attendees.  A breakout session is ***not*** a keynote  ***Additional notes to assist applicants:***  A keynote will have a minimum audience size of 30 people. It will nearly always be presented from a stage or platform. The audience will usually be in theatre style, unless the keynote is presented during a meal event.  A keynote *IS NOT* a training presentation.  A keynote *IS NOT* a breakout session.  An event which employs a speaker to give a keynote presentation will nearly always have a printed program which will show the speaker as the keynote presenter – a copy of this should be included with your application.  A keynote is nearly always part of a larger program which involves other activities and other presenters.  A keynote is typically 30 – 90 minutes in duration.  A keynote can contain audience interaction, but at least 75% of the presentation must be the speaker presenting their own original material.  A keynote is not a sales pitch to a prospective client.  A keynote may be presented to a public audience who have paid to attend the event. |
|  | **Presentation Generated Income** is income which is generated ***AT*** a speaking event from the sale of products or services.  The purpose of speaking at the event must have been fully or partially to sell products or services.  It can be sales of the speaker’s books and products ***at*** an event.  It can be income from a coaching program which is sold ***at*** an event.  It can be income from a consulting program which is sold ***at*** an event.  The crucial distinction is that the income must be obtained ***AT*** an event or within 7 days of the event. |
|  | **Speaking**  A presentation in which a minimum of 75% of the content is delivered live by the speaker using the spoken word. The balance may be audience participation, video, group discussion, audio, or similar.  **Training**  A presentation which meets the definition of speaking, but may be a training workshop for the purpose of imparting a particular skill or understanding. The emphasis is on a minimum of 75% of the content originating with the presenter. |

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|  | **Facilitation**  Note: *The definition of facilitation has become very broad in recent years and for some people includes training presentations. For the purpose of PM and CSP applications, the definition of facilitation is as follows:*  Facilitation is where the leader *(the presenter - applicant)* provides process and direction to a group for the purpose of the group reaching a conclusion or direction which they will pursue. The majority of the input is from the participants, with the emphasis on the facilitator providing ***process, not content***.  Examples would be facilitating for a strategic planning session, or a de-briefing session, or a retreat, or a staff meeting or a specific problem solving session. The presenter will have been booked mainly to provide a process, not to provide content.    ***Note: Facilitating, under this definition cannot be counted towards the income threshold.*** |
|  | **Presentations delivered remotely using technology**  For the purpose of accreditation, presentations delivered using technology can be counted if they meet all of the other relevant requirements and definitions ***and*** the following guidelines:  Webinar - A web based seminar, presentation, or workshop that is transmitted ***live*** over the internet.  Teleconference – A live telephone “hook up”.  As technology advances and develops, an applicant wishing to use a type of technology not listed here, should apply in advance of submitting their application, for the presentation to be counted towards accreditation.  The minimum audience size for a technology based presentation to be counted towards accreditation is 5. Evidence of the audience number must be provided.  The minimum income generated by participant fees or PGI (as defined) must meet the minimum fees required for the designation being applied for. |