



*Restarting the heart
of our communities*

RACQ
Foundation

Founding

- Established following the 2011 floods
- In the first six months, the RACQ Foundation approved funding of over \$4.5m to 90 community groups
- To date, the RACQ Foundation have approved funding of over \$7.6m to over 180 community groups for natural disaster recovery

Purpose

“We exist to help Queenslanders affected by natural disasters in their times of need”

- Initially helping local communities recover from floods and cyclones
- Drought assistance funding added in response to the severe drought in Queensland

Community Service Announcement



Community Awareness

Following a weather event, the aim is to create awareness:

- TV release of Community Service Announcements
- Radio
- Press
- Social Media

Utilise the RACQ network:

- Digital loops
- Messages in queue
- RACQ Club news
- Press releases
- Stories in the Road Ahead (RACQ's club magazine)
- Internal communications to staff

Funding Priorities

1. Assist community organisations regain their position prior to the natural disaster
2. Mitigation against the impact of future natural disasters
3. Assist organisations that help Queenslanders impacted by natural disaster

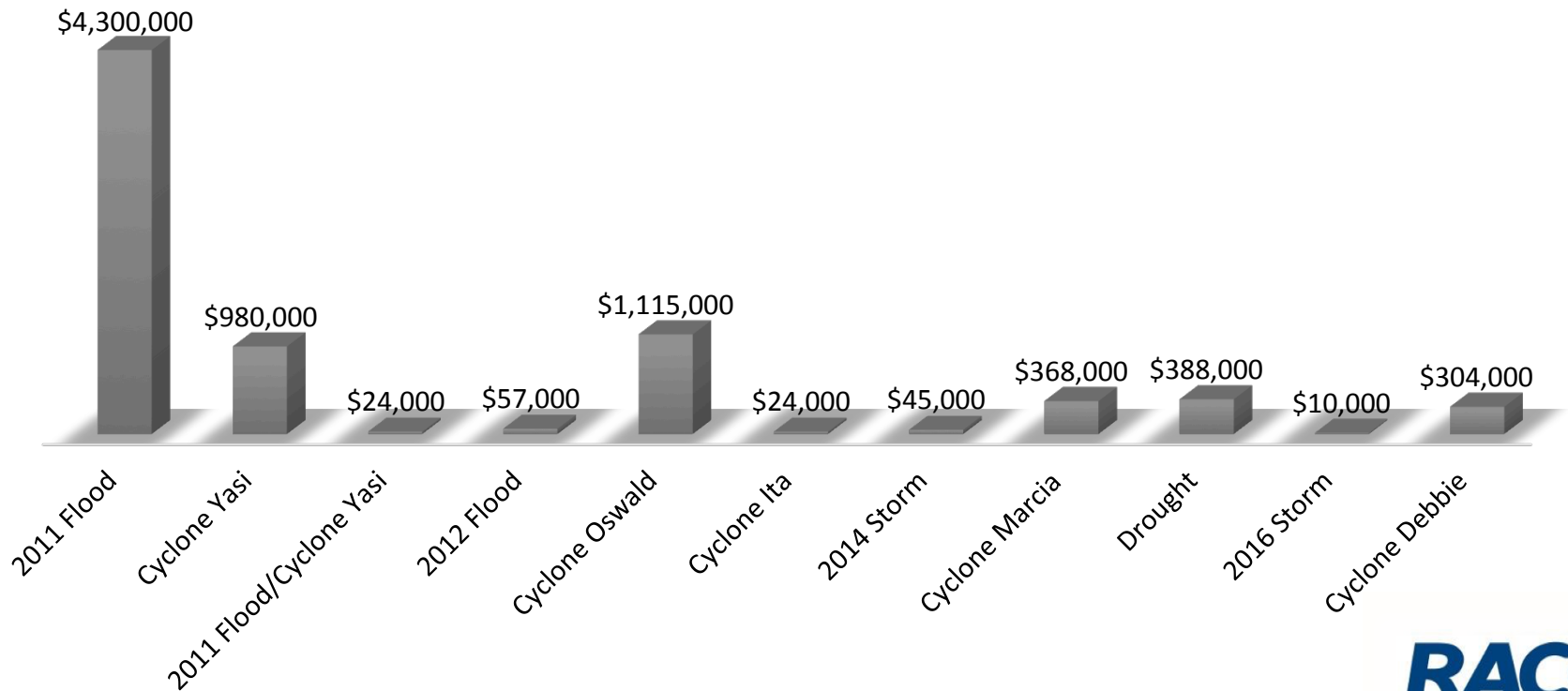
Eligibility

Fund up to \$50,000 per applicant, but will fund up to \$200,000 in exceptional circumstances

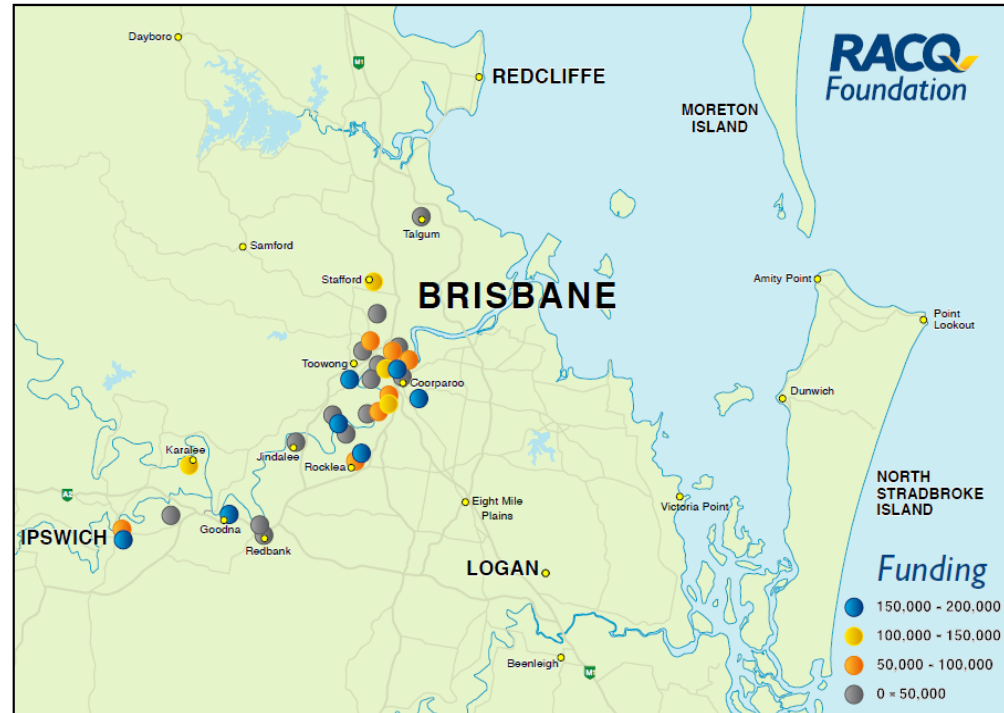
1. Fund community organisations and charities
2. For the benefit of Queensland communities who have been affected by weather events or seek to prevent future events from negatively impacting on Queensland communities
3. The project must be completed within 12 months of funding

Foundation in Action

To date, the RACQ Foundation have approved funding of over \$7.6m to over 180 community groups for natural disaster recovery



Foundation in Action



Foundation in Action

Types of Community Groups

- Charities
- Community kindergartens
- Scouts Groups
- Surf Lifesaving clubs
- Sporting groups
 - AFL clubs
 - Soccer clubs
 - Rugby League clubs
 - Pony clubs
 - Golf clubs
 - BMX clubs
 - Cricket clubs
 - Netball clubs
 - Other sporting clubs

Types of Projects

- Community housing
- Food programs
- Rebuilding housing
- Accommodation assistance
- White goods and furniture replacement
- Mental health services
- Wellbeing camps
- Rebuilding infrastructure
- Repairing property and infrastructure
- Replacement of damaged property
- Repairing damage to playing surfaces
- Mitigation measures
- Voucher programs
- Drought relief programs
- Rural mobile health clinics

Elfin House Community Centre

- Damaged sustained due to Cyclone Marcia
- Project to restore the playground
- Approved funding of \$125,000



Yeppoon AFL Club

- Damaged sustained due to Cyclone Marcia
- Project to resurface the playing field and reimburse preliminary repair costs
- Approved funding of \$33,800



Murilla Community Centre

- Drought impacted Western Downs region
- Project funded a mental health and wellbeing day for rural women
- Approved funding of \$5,000



Rotary International District 9630

- Providing drought impacted people with vouchers to be expended in local stores in Charleville, St George and Roma
- Recipients are identified through the Rural Financial Counselling Service
- Approved funding of \$50,000



Rotary
District 9630

Proudly supported by
RACQ
Foundation

**The Rotary Club
of Charleville Inc.**
PO Box 335 Charleville QLD
4470
rocharleville@rotary9630.org
Rotary District 9630

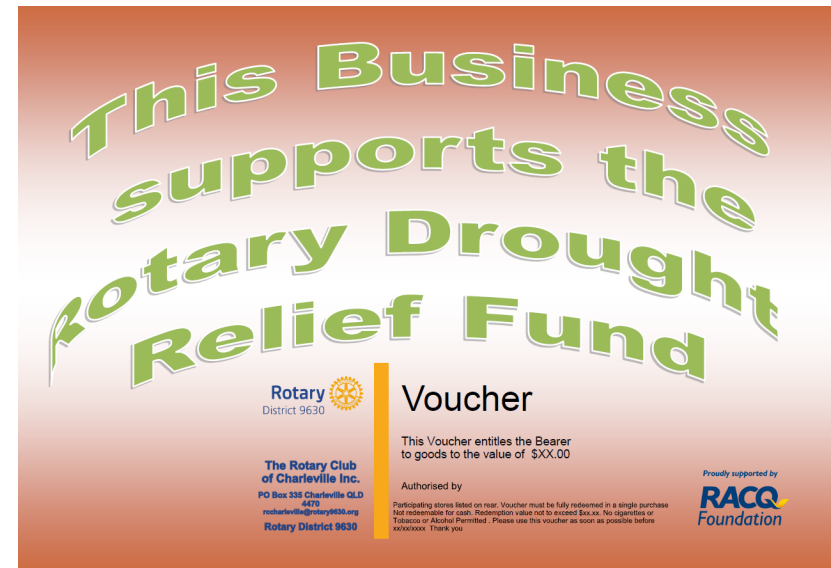
Drought Funding Voucher

This Voucher entitles the Bearer
to goods to the value of \$XX.00

Voucher must be fully redeemed in a single purchase
Not redeemable for cash. Redemption value not to exceed \$50.00. No cigarettes or
Tobacco or Alcohol Permitted . Please use this voucher as soon as possible before
xx/xx/xxxx Thank you
Participating Businesses are listed on a separate sheet

CVL_741

18-Oct-16



**This Business
supports the
Rotary Drought
Relief Fund**

Rotary
District 9630

**The Rotary Club
of Charleville Inc.**
PO Box 335 Charleville QLD
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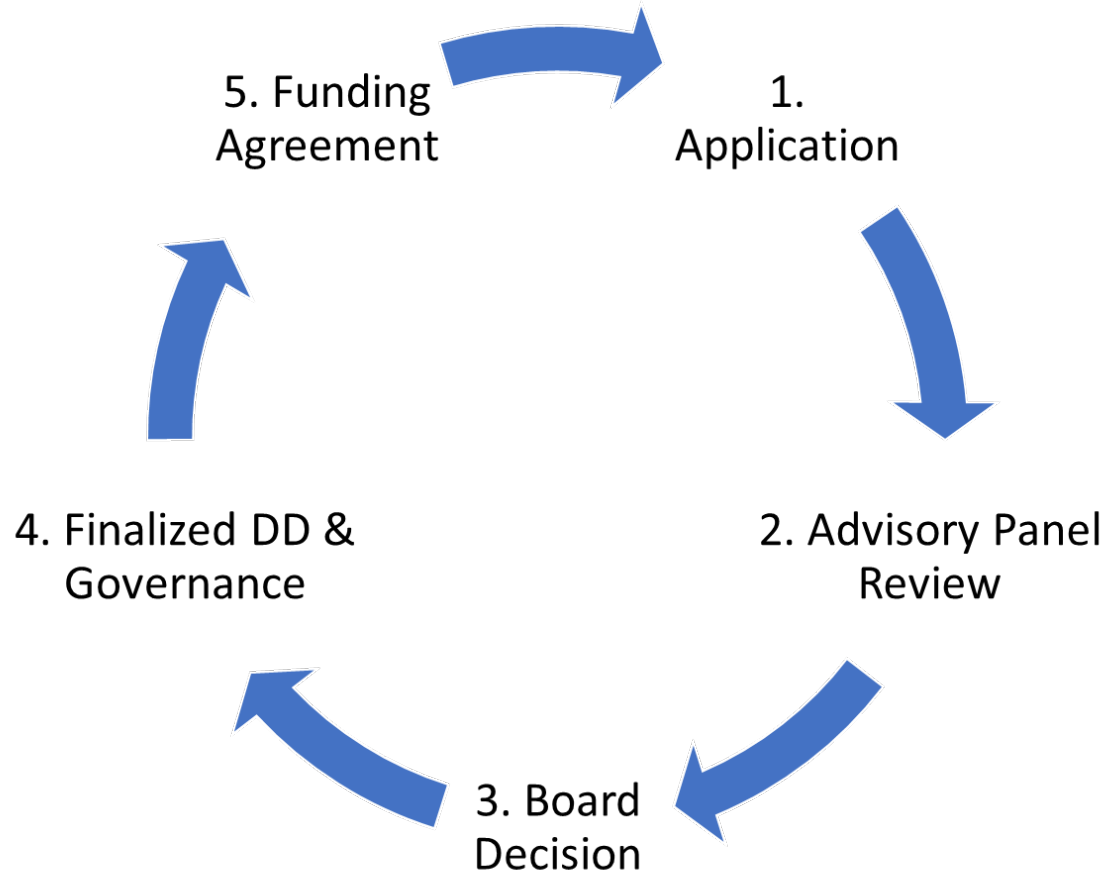
Authorised by
Participating stores listed on rear. Voucher must be fully redeemed in a single purchase
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The “RACQ” in RACQ Foundation

- Sole benefactor
- Organisational support - media, marketing, legal and finance
- RACQ staff have volunteered to participate in projects such as the Frontier Services drought trips in Longreach, Charleville and Cunnamulla

Application Process



Longreach Drought Project 2016



The RACQ Foundation

“We exist to help Queenslanders affected by natural disasters in their times of need”

Information and Application Forms

www.racq.com.au/about/news-and-media/racq-foundation

Phone: **07 3872 8603**

Email: **racqfoundation@racq.com.au**